WGS 101 SESSION #11

1.   The "Second Wave" of American Women's Rights Activism (1960s -):
      The Language of Feminism: HW Exercise/Discussion

2.   *The Feminine Mystique* and the Formation of NOW: Legal Change Predates the
        Movement—Law as Mirror, Law as Tool
      a. Passage of Title VII, Civil Rights Act of 1964
      b. 1966-Formation of NOW (modeled on NAACP)-influence of Friedan's book
        and the "gender gap" at EEOC (Equal Employment Opportunity
        Commission)
        NOW's 1966 Statement of Purpose: Comparisons
        with *Declaration of Sentiments*: Writing Exercise

3.   The "Second Wave" Feminist Movement: Liberal and Radical
        Strands of Activism
          a. Building upon the accomplishments of the "First Wave":
             Maslow's "hierarchy of needs"- from survival to self-actualization
          b. Traditional forms and avenues of activism: equal rights organizations,
              enforcement of equal rights legislation; issues of workplace and
              educational equity; women and citizenship/political representation
              Unfinished business of the first wave of women's rights activism (1848-
              1920)
          c. New issues: Sexual self-determination: sexuality, sexual orientation,
              reproductive rights, media representation, language and culture –
               "personal is political"-emphasis on gender socialization
                Race, class, gender, age and the new feminism
          d. New Forms of activism---leaderless, consensual groups
              Consciousness raising
          e. "Mainstream" feminism and cultural politics—NOW and the late 1960s
              stewardess/flight attendant cases—changing definition of a "BFOQ"
              ("Bona Fide Occupational Qualification") under Title VII
          f. The Question of a Gateway Issue: workplace equality (symbolized by
              wage), reproductive rights?

4.   The Growth and Development of Women's and Gender Studies:
            Multidisciplinary/Anti-disciplinary Field – from Colleges and Universities
            Influence on K-12 Education

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