

15.617, Spring 2004
John Akula

Lecture 23: 5/10/04

Guest: John Whitlock, Partner, Palmer & Dodge

Bankruptcy:

- 1.) you decide to go
 - 2.) or are thrown into bankruptcy by creditors
-
- reorganization track or liquidation track
 - basics on how chapter 11 works is crucial
 - lender has mortgage on building, he can push you to bankruptcy
 - how do you reorganize your business?
 - Building worth greater than loan
 - bankruptcy judges are former lawyers
 - specialized jurisdiction. They usually handle routine liquidations.
 - cram down a plan
 - In bankruptcy you must provide an affirmative vote from a class creditor for the plan.
 - The first 120 days in bankruptcy: when debtor has exclusive right to the plan
 - This can be extended, never shortened.
 - If one creditor sells loan on a discount, then one party may lose out.
 - Unsecured: usually on 14 cents on the dollar.
 - Unless the manager puts in more money, he won't get a higher equity stock.
 - Usually creditor's get lion share of the equity.
 - Most bankruptcy has a lot of debt. They have to convince creditors that in the future they will be viable and that they should NOT liquidate.
 - There are facets to this negotiation.
 - A small business with few creditors who see that your success going forward is likely → if you got 90% of creditors to agree then you can weather a storm. If not, you can do a prepackaged Ch. 11 plan: a good plan in creditors' eyes: approved by bankruptcy court: takes 2 or 3 months.
 - It must have force of creditors and then you can give it to the opposing creditors (chapter 11 forces this on the minority).
 - What if the building is worth less than the debt?
 - Secured creditor is not secured
 - Dismiss bankruptcy case
-
- Now you go into Ch. 11
 - First day orders
 - Who will you deal with?
 - Representatives of your secured debt.

- If they are at least creditors willing to serve on the creditors' committee
 - They are authorized to hire their own council
 - Paid as expense if administration
 - This could be expensive.
- Key players: Chairman of committee; committee council; creditor's council
- Negotiation process then proceeds after the committees are formed.
- Creditors want to pay the smallest amount for negotiation.
- A lot of equipment is financed on a lease: the debtor must meet the terms of the lease.
- You can have true lease or finance lease of equipment
- Bankruptcy: you can sell assets in Chapter 11, before the plan, or you can do it after.
- You can reject stores that are doing badly, and then deal later with the unsecured debtors.
- 90 days before bankruptcy is when you can give preferences.
- The court can appoint a trustee in a Chapter 7.
- “examine”: does not have power of trustee
 - he reports facts, wrong-doings
- value of companies assets
 - the creditors can make up with their own plan if they want to after the 120 day period. This is rare.
 - “competing plans.”
- “Stalking horse bidder”: a bidder who comes in as the initial bidder who may realize that they are not the highest bidder; the court may help them if he does not succeed.
 - Stalking horse premiums: make it less economical for others, because now they have to pay that premium.
- When you buy assets in an auction, you get them free of leases.
- A sale for less than fair value is a fraudulent conveyance.
- Role as a manager when your company is sliding into bankruptcy.
- If a company is insolvent, shareholders have little interest in company—now only creditors care.
 - Duty shifts to the creditors.
 - Need to minimize loss to creditors.
- LBO: when management raises money to buy the company (pay off existing shareholders)
- Before: company has no debt, but lots of equity.
- After: company with debt and some equity.
- In order for fraudulent conveyance to succeed, the court needs to be convinced that the reasonable creditors couldn't make it work from the get-go.