

Fall 2004  
15.301 Managerial Psychology Laboratory

**Task for Monday, September 27**

“Submit four-page proposal (to writing TA)”

This assignment evaluates primarily your ability to communicate your research idea, design, and execution plan in a clear and concise way. For this task, you are asked to do the following:

1. Further develop your one-page individual project proposal into a **four-page** proposal, taking into account of comments from your section TA. If necessary, discuss with your TA further prior to writing the proposal.
2. On **Monday, September 27**, submit to the writing TA (through your section TA) a short four-page proposal that includes the following:
  - a. Title of Project
  - b. Research Question – A short description of what you want to test
  - c. Who Cares – Explain why you think your research question is interesting and important
  - d. How – A clear and concise description of your experimental design; you should identify the independent variables and dependent variables in your design, how you plan to manipulate your independent variables, and what dependent measures you have to record
  - e. Assumption(s) – Any assumptions you have to make in order for your experiment to be an adequate design to address your research question
  - f. Expected Results – Your predicted results of the experiment, and a brief interpretation of the implication of these results in relation to your research question.
3. Write your proposal using **12-pt Times New Roman** font, in **double-spaced** paragraphs. The text of your proposal should not exceed **four pages**.