

Beer Number	Annual Sales (\$ thousand)	Hops (ounces per keg)	Malt (pounds per keg)	Annual Advertising (\$)	Bitterness Scale	Initial Investment (\$ million)
1	4,800	9.0	8.0	180,000	3	1.4
2	5,100	9.0	8.0	180,000	3	0.6
3	5,100	8.0	8.0	180,000	3	0.7
4	1,900	9.0	7.0	140,000	4	2.4
5	5,300	8.0	8.0	180,000	3	2.3
6	2,000	12.0	7.0	140,000	5	1.0
7	3,400	6.0	7.0	170,000	4	1.5
8	2,700	8.0	6.0	180,000	4	1.8
9	2,100	12.0	7.0	140,000	5	0.7
10	2,600	5.0	6.0	180,000	4	1.3
11	3,600	10.0	7.0	170,000	5	1.9
12	2,650	9.0	6.0	180,000	5	0.5
13	2,200	6.0	7.0	140,000	3	2.1
14	3,750	12.0	7.0	170,000	6	2.1
15	2,800	7.0	6.0	180,000	5	2.4
16	4,600	6.0	8.0	160,000	2	2.0
17	3,700	8.0	7.0	170,000	4	1.7
18	4,650	11.0	8.0	160,000	4	0.7
19	5,900	11.0	8.0	180,000	1	1.6
20	5,900	12.0	8.0	180,000	2	0.9
21	4,700	6.0	8.0	160,000	2	1.1
22	3,800	6.0	7.0	170,000	3	1.1
23	3,900	12.0	7.0	170,000	6	1.1
24	4,800	7.0	8.0	160,000	3	2.5
25	6,050	11.0	8.0	180,000	2	1.7
26	1,750	13.0	6.0	150,000	7	2.3
27	5,800	8.0	8.0	180,000	4	0.5
28	1,600	5.0	6.0	150,000	4	0.8
29	1,700	10.0	6.0	150,000	6	0.8
30	1,800	14.0	6.0	150,000	7	0.9
31	4,200	6.0	7.0	170,000	3	2.4
32	4,100	6.0	7.0	170,000	4	1.4
33	6,200	9.0	8.0	180,000	3	2.1
34	2,400	13.0	7.0	130,000	6	1.4
35	5,400	17.0	7.0	190,000	9	2.2
36	2,300	5.0	7.0	130,000	4	1.2
37	2,500	12.0	7.0	130,000	6	0.9
38	2,550	12.0	7.0	130,000	6	1.9
39	6,000	9.0	8.0	170,000	2	1.7
40	5,500	11.0	7.0	190,000	6	2.2
41	5,800	8.0	8.0	170,000	4	0.6
42	6,000	8.0	8.0	170,000	3	2.2
43	6,100	8.0	8.0	170,000	2	2.1
44	5,600	6.0	7.0	190,000	4	1.5
45	5,700	17.0	7.0	190,000	9	1.3
46	6,250	8.0	8.0	170,000	2	1.2
47	4,900	5.0	7.0	170,000	3	1.5
48	5,000	5.0	7.0	170,000	2	1.6
49	5,100	8.0	7.0	170,000	3	1.4
50	5,200	8.0	7.0	170,000	1	0.5

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