

Hyemin Chung

Assignment #2

Question #1: In assignment 1, each of you came up with some attributes that you felt were intrinsic to Deep Engagement. In this assignment you should work with at least one other class member to graph these attributes. Show how different types of experiences might fit into this space.

See file ParkChungLee.doc

Question #2: Currently different companies have devised different approaches to rank experience. (<http://www.gamerankings.com>; <http://www.rottentomatoes.com>, <http://www.amazon.com>, <http://www.tradesports.com>) Do you use any of these sites to find experiences you wish to have or to contribute to common knowledge about these experiences? If so why? if not, why not?

Actually, I have never used the sites above because I was in Korea until just a month ago. However, I have used a similar Korean site for movie rankings.

It is true that every people have different tastes and points of view, so the comments of other people could different from mine. However, we cannot see all the movies because of lack of time, money, and energy, and so we have to choose one to see by some information. In this situation, the reviews of other people who have already seen the movie could be very good guidance. Of course, each comment could be not fit to me because the author of the comment might have different taste from mine in the movie, but when we read numerous comments and reviews, and average and summarize them, we can estimate the quality of movies.

After seeing the movie, if the movie was impressive either in good way or in bad way, I feel a desire to write a review and share my feelings with others. When the movie was very good and I was engaged into the movie, I wanted to share my opinion and thoughts about this wonderful experiences – it might be one of the effects of the engagement. On the other hand, when the movie was very bad, I felt angry for wasting my time and money, and tried to dispel the anger by share my feelings with others.