

ANDREA

So, I'm trying out some voice recording here on my iPhone. So this is Andrea's blog entry for, I guess that was day three yesterday. It was a-- kind of a tough day to take on all the criticism and-- but it was always-- as always, it was pretty good. I'm glad I waited for a good night's sleep before I decided to-- to make any comments about it, because yesterday I was not feeling terribly good about myself.

So the orthodontic idea seems to be a little difficult for a lot of people. Yesterday, I thought about abandoning it, but, in fact, I think I'll go ahead and stick with it for various reasons. A. It happens to be something I do know a lot about and there are some intriguing hooks. I'm hoping that in class today, some people can give me some ideas, if they've thought about it, of what my initial intro or hook can be. Until then, I probably won't be redoing my pitch until I really think through the best way to do that.