

MIT OPEN COURSEWARE

MASSACHUSETTS INSTITUTE OF TECHNOLOGY

Dashboard Report: August 2020

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Table 1. Site Publication Statistics

Publication Metric	2020 August
Total Tenure Track Faculty Participating	626 (*)
Courses Published	2,483
Updated Courses Published	975
Archived to D-Space	1,125
Full Video Courses	117
Courses with Instructor Insights	225
Mirror Sites	430

*Based on tenured or tenure-track faculty as of September 2016.

Table 2. Site Publication Traffic Overview

Site Traffic Measure	Total	2020 August
Total Visits	308,697,679	1,887,007
Last year/% change	1,451,289	30%
Total Unique Visitors	194,819,131	1,018,335
Last year/% change	803,143	27%
Highlights for High School Visits	6,179,263	21,144
Last year/% change	17,632	20%
OCW Scholar Visits	29,179,223	0
Last year/% change	191,865	-100%
Page Views	1,634,508,704	8,829,957
Last year/% change	7,083,729	25%
OCW Educator Page Views	1,136,275	16,865
Last year/% change	29,070	-42%
Donation Page Visits	1,236,914	5,875
iTunesU Downloads²	66,180,549	#N/A
YouTube Views	225,309,989	#N/A
OCW enewsletter subscribers	196,214	*
OCW Facebook Likes	481,899	-732
OCW Twitter Followers	202,379	512
OCW Blog Visitors	492,678	*

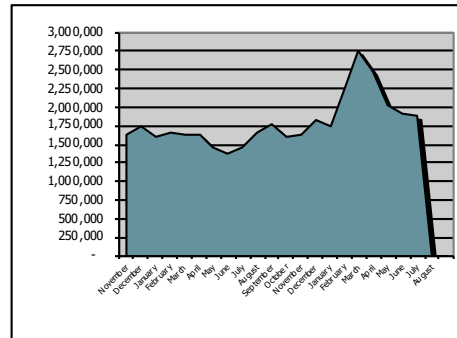
¹ Some data estimated. ² Data provided in weekly increments

Source: Akamai, SiteWise, MailChimp, FB, Twitter, Wordpress. 5/16 onward all traffic statistics are from Google Analytics. OCW assumes a 10% drop in sessions due to global adoption of ad blocking software.

Table 3. User Feedback

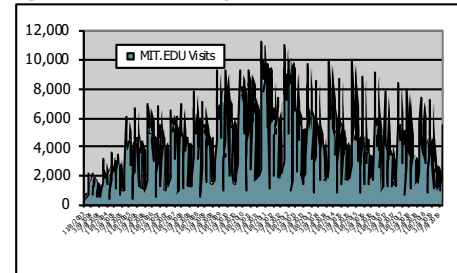
User Feedback
To everyone involved in the MIT OpenCourseWare project:
You are doing awesome. Seriously. There has been no resource more valuable than this one. Because of your work, I was able to pass Calculus II, condensed into a 6-week summer session, with a 95%. I was beyond prepared! I'm traversing the multivariable calculus course now, in preparation for Calculus III this fall. I plan to transfer to UC Davis to major in the neurosciences and hopefully double major in pure mathematics, as I am very passionate about both subjects.

Figure 1. OCW Visits



Source: WebTrends, 5/16 onward Google Analytics

Figure 2. MIT.EDU Weekly Visits



Source: WebTrends, 3/17 onward Google Analytics

Media Mentions

7/11/2020 - This Lecture by an F-22 Test Pilot on

